For Immediate Release

Contact: Angela Horneman
questions@askchirp.com
askchirp.com

Book, "Approachable Cybersecurity", Provides Simple Resources in Time for October's Cybersecurity Awareness Month

[New Kensington, Pennsylvania, USA September 6, 2022] The first book for the Cyber Hygiene Information Resource Project (CHIRP—askchirp.com), "Approachable Cybersecurity" is a cybersecurity awareness curriculum written for small businesses and organizations. It covers the most important cyber awareness topics in 48 short, easy-to-understand flyers that are each augmented with a one-page message that talks about a related concept in more detail. These fliers and messages are meant to provide a full year's worth of cybersecurity awareness content—four fliers and messages a month for 12 months. Available as an eBook through Barnes and Nobel (barnesandnoble.com), businesses and organizations are invited to print several copies of the fliers to post in their businesses and to print or send the messages to all their employees.

Author Angela Horneman, created this book to provide the smallest businesses and organizations a cybersecurity awareness resource meant specifically for them. She aimed to create a cost-effective curriculum that avoids the frustrations that she has heard expressed about other cybersecurity awareness resources.

As she stated in the introduction "When thinking about my local community and my sphere of acquaintances, I realized that many of my local businesses, friends, and family need things more bite-size and closely scoped. Not because they couldn't understand the existing training if necessary, but because they have a lot of things competing for their attention. Plus, when you are a mechanic, hairdresser, home inspector, barista, etc., you aren't likely to even know where to start with cybersecurity awareness or how to decide if a resource is actually relevant to you and your business."

With the fliers and messages in this book,

- there is no need for employees to spend more than a few minutes a week in "training".
- employees don't feel patronized or that they are wasting time with the overhead as occurs with many "gamified" cybersecurity trainings.
- business owners or their designated assignee do not need to select topics that they feel need covered.

Author Angela Horneman is a cybersecurity professional with over 15 years working in the information technology field. During her 8 at a Federally Funded Research and Development Center, she worked in areas related to network security and insider risk, including developing and providing trainings for several government agencies. She has a BS from Robert Morris University and an MS from the University of Pittsburgh.

Book Information

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Price: 19.99	Available: barnesandnoble.com

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questions@askchirp.com
askchirp.com

Book, "Cyber Emergency Planning", Helps Individuals Plan for Life-impacting Cyber Issues

[New Kensington, Pennsylvania, USA September 6, 2022] The second book for the Cyber Hygiene Information Resource Project (CHIRP—askchirp.com), "Cyber 'Emergency' Planning", presents individuals with steps that they can take to decrease the likelihood of having a cyber "emergency" or dealing with one if it should occur.

As author Angela Horneman states in the book, "It is the users' responsibility to understand how their choices and interactions impact their (and others') security and well being. With technology enabling financial activities, healthcare, education, communication, and employment, your financial security, livelihood, even your health, may be at stake."

Covering topics including the basics of cyber hygiene, social engineering and the scams it allows, and identity theft, "Cyber Emergency Planning" was written with young and middle age adults or anyone that is moderately comfortable with personal technology in mind. Stay tuned for the next book written for older adults and anyone that has limited comfort with personal technology!

Author Angela Horneman is a cybersecurity professional with over 15 years working in the information technology field. During her 8 at a Federally Funded Research and Development Center, she worked in areas related to network security and insider risk, including developing and providing trainings for several government agencies. She has a BS from Robert Morris University and an MS from the University of Pittsburgh.

Book Information

Title: Cyber "Emergency" Planning	Author: Angela Horneman
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